



### **Rules for Eligibility:**

- Agreement to Rules: By participating, all entries agree to be fully and unconditionally bound by these Rules.
- The Power Up Your Body Challenge is offered by Cabot Creamery Co-operative 193 Home Farm Way, Waitsfield, VT 05673-7512. Cabot Creamery Co-operative and its parent company, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, along with Challenge co-sponsors shall be referred to as “Sponsor” in these Rules.
- Students must enter through their school, homeschool, or summer program and have an adult sponsor.
- Students must be in grades 6-8 in the 2018-19 school year and must be legal residents of Manhattan, Brooklyn, Queens, the Bronx, Staten Island and Westchester or Rockland counties in New York or in Hudson, Bergen, Essex, or Passaic counties in New Jersey at the time of entry.
- Entries must be submitted through PowerUpYourBody.com by March 8, 2018. All entries must be complete by the entry deadline.
- Winners will be chosen by members of the sponsoring organizations and will be based on the creativity, ingenuity and education value of the entry.
- All entries will accept the decisions of the Power Up Your Body Challenge as final and binding as it relates to the Challenge.
- All submissions chosen for showcasing at the Power Up Your Body event will be informed by April 8th, 2018 via email.
- All contestants and adult sponsors must be able to arrange transportation and be present at The Power Up Your Body Challenge finals at Liberty Science Center in Jersey City, NJ on Sunday, May 5, 2019.
- All cash prizes for winning projects will be awarded to the sponsoring organization listed on the entry form.
- All entries understand and agree that Power Up Your Body Challenge, or anyone acting on behalf of Power Up Your Body Challenge and the Sponsor licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, all entries in the Challenge news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.
- By entering this content, all contestants represent and warrant that their entry is an original work of authorship and does not violate any third party’s proprietary or

intellectual property rights. If your entry infringes upon the intellectual property right of another, you will be disqualified at the sole discretion of Power Up Your Body Challenge. If the content of any entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, the entrant, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Power Up Your Body Challenge and Cabot Creamery Co-operative, from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Power Up Your Body Challenge and Cabot Creamery Co-operative may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

- All entries further agree to release, indemnify, defend and hold Cabot Creamery Cooperative and its parent company, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the sweepstakes, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in this sweepstakes or acceptance or use of a prize or parts thereof, including without limitation (i) any condition caused by events beyond Sponsor's control that may cause the sweepstakes to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the sweepstakes; and (iii) any printing or typographical errors in any materials associated with the sweepstakes. Entries agree to be bound by these Official Rules, and the decisions of Sponsor are final.
- In no event will Cabot Creamery Co-operative be liable to you for any direct, special, incidental, exemplary, punitive or consequential damages (including loss of use, data, business or profits) arising out of or in connection with participation in the Challenge, whether such liability arises from any claim based upon contract, warranty, tort (including negligence), strict liability or otherwise, and whether or not sponsor has been advised of the possibility of such loss or damage. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you. All sponsors included in this sweepstakes have no liability in connection with the participation in the sweepstakes, the prize or their use of the prize.
- Sponsor may collect personal data about entrants online or via mail or email in accordance with its privacy policy and as may be more specifically set forth in these Official Rules. Please review these Official Rules and Sponsor's privacy policy at <https://www.cabotcheese.coop/privacy-policy>. By participating in the sweepstakes, entrant hereby agrees to Sponsor's collection and use of entrant's personal information and acknowledges that entrant has read and accepted these Official Rules and Sponsor's privacy policy.

***If you have questions about these rules, please contact us at [healthinfo@cabotcheese.com](mailto:healthinfo@cabotcheese.com).***